

PRESS RELEASE

CIRFS ANNOUNCES RETIREMENT OF COLIN PURVIS AT END OF 2010

CIRFS, the European Man-made Fibres Association, today announces that its Director General, **Colin Purvis**, has decided to leave CIRFS at the end of 2010. He will also at the same time leave his position as Director General of **EATP, the European Association for Textile Polyolefins**.

CIRFS President **Andreas Eule** comments:

“**Colin Purvis** has been Director General of CIRFS since 1994, and has helped guide CIRFS through a period of rapid changes for the market for man-made fibres in Europe, and for the industry’s structure. He has been a very effective spokesman and advocate for the industry, and together with his colleagues in the secretariat he has ensured that the delivery of services by CIRFS to the industry has been carried out in the most efficient and cost-effective way.

“CIRFS thanks **Colin Purvis** for his outstanding work, and wishes him happiness for the future.”

Colin Purvis adds:

“By the end of this year, I shall have spent 17 years as Director General of **CIRFS**, and 10 years with responsibility for **EATP**. It has been a period of great interest, which has brought me both personal and professional satisfaction. The man-made fibres industry, and the polyolefin textiles industry which EATP represents, are a challenging and constantly changing environment in which to work. I really believe that, with the active participation of the **CIRFS** and **EATP** membership and the help of my colleagues in the **secretariat**, we have been able to achieve results which have been of real value to the industry.

“In the middle of this year I will celebrate my 60th birthday, and I feel that it is an appropriate time to make a change. But between now and the end of the year I shall be working energetically to take forward the **CIRFS** and **EATP** programmes of initiatives – on trade,

competition, sustainability and much else – and to prepare the way for a successor to take over my responsibilities.”

Note to Editors:

1. **CIRFS** is the association for Europe’s € 13 billion man-made fibres industry, representing the industry to the European authorities and providing the industry with a wide range of services. Its members cover 85% of European man-made fibres output. The European man-made fibres industry, with production in 2009 of 3.3 million tonnes, is one of the world’s largest in terms of output and one of the global leaders in terms of innovation and quality.
2. **EATP** represents the European polyolefin fibre and textile industry. Output of this sector exceeds €3 billion. EATP shares a common secretariat with CIRFS.
3. For further information, please contact Colin Purvis: pur@cirfs.org +32 2 676 74 60 or +32 475 43 74 55.